

FOR IMMEDIATE RELEASE
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Tickets Now Available for Old Spice Classic at Disney's Wide World of Sports Complex

ESPN2 and ESPNU to Televisе All Tournament Games

CELEBRATION, Fla. – Several different ticket packages are now on sale for the second annual Old Spice Classic. The ESPN Regional Television (ERT) owned- and- operated event will feature eight teams competing in a 12- game Division I collegiate men's basketball tournament. Games will be played Nov. 22, 23 and 25 during Thanksgiving weekend at Disney's Wide World of Sports® Complex near Orlando, Fla.

The competition will culminate in two undefeated teams facing off in the championship match, which will air on ESPN2. The full schedule can be found below. The tournament field will feature several storied college basketball programs: the University of Central Florida, George Mason, Kansas State, N.C. State, Penn State, Rider, South Carolina and Villanova.

"The Old Spice Classic gives fans a fantastic early season college basketball experience," said Carl Stealey, associate marketing director for Old Spice. "We're very excited to have another great set of matchups this year."

Tickets for the Old Spice Classic are now available to the public at www.ticketmaster.com or by calling 407.839.3900. The event is broken into six general admission doubleheaders or sessions. Packages available an all- access option for all 6 sessions, a team booster package providing entry to three- team specific sessions and a \$15 per session ticket. Several organizations, such as Disney Pass Holders, Disney Cast Members and AAU members will offer ticket discounts.

Fan travel packages are also available at www.AnthonyTravel.com

The inaugural Old Spice Classic was played in 2006. Arkansas defeated West Virginia in the championship game at Disney's Milk House. Marist placed third in the event.

Additional information can be found on the Old Spice Classic Web site at www.oldspiceclassic.com. For more information on Disney's Wide World of Sports, visit www.disneysports.com.

Visit www.espnmediazone.com for ESPN's latest releases, schedules and other news, plus photos, video and audio clips and more.

Old Spice Classic Tournament Schedule

Date	Time (ET)	Game	Network
Thu., Nov 22	12 p.m.	South Carolina vs. Penn State	ESPN2
Thu., Nov 22	2 p.m.	NC State vs. Rider	ESPN2
Thu., Nov 22	7 p.m.	Villanova vs. UCF	ESPN2
Thu., Nov 22	9 p.m.	George Mason vs. Kansas State	ESPN2

Fri., Nov 23	10:30 a.m.	Game #5	ESPN2
Fri., Nov 23	12:30 p.m.	Game #6	ESPN2
Fri., Nov 23	5 p.m.	Game #7	ESPN2
Fri., Nov 23	7:30 p.m.	Game #8	ESPNU
Sun., Nov 25	11 a.m.	Game #9 (7th/8th place)	ESPNU
Sun., Nov 25	1 p.m.	Game #10 (4th/6th place)	ESPNU
Sun., Nov 25	4:30 p.m.	Game #11 (3rd/5th place)	ESPN2
Sun., Nov 25	6:30 p.m.	Game #12 (Champion/2nd place)	ESPN2

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